

giftsenda

Care Packages

Carefully curated packages to show kindness

Why Send Care Packages?

One of the most obvious reasons to send a care package is to express care. But there are many occasions which call for this act of kindness and gratitude. Even in the corporate world.



When overcome with gratitude, conveying emotions through a thoughtful gesture is standard. Gifts are an expression of care. One of the reasons we give gifts is because we can't find the right thing to say. As such, sending a care package can have the very same impact as a thousand beautifully curated words.



To Convey Positive Vibes or Show You Care

There's nothing better than enjoying the company of someone great but in instances where you can't physically send positive vibes, you can send a care package.

If you have a business connection going through a situation that warrants some kindness - a sympathy care package can make all the difference.

To Say "Thank You"

Recognizing the people vital to keeping your business flourishing is the foundation of success. These can be moments where your employees have completed an important project, you've renewed a contract with a client, you've secured the business of a prospect; and many more.

To Send Comfort and Relaxation

When a business recipient is unwell, overwhelmed or burnt out at work, you can send comfort through a relaxing wellness care package. Other instances can include a maternity care package for a new mum who needs a little extra R&R. These types of care packages are perfect to help your recipient de-stress, relax, rejuvenate and reset.

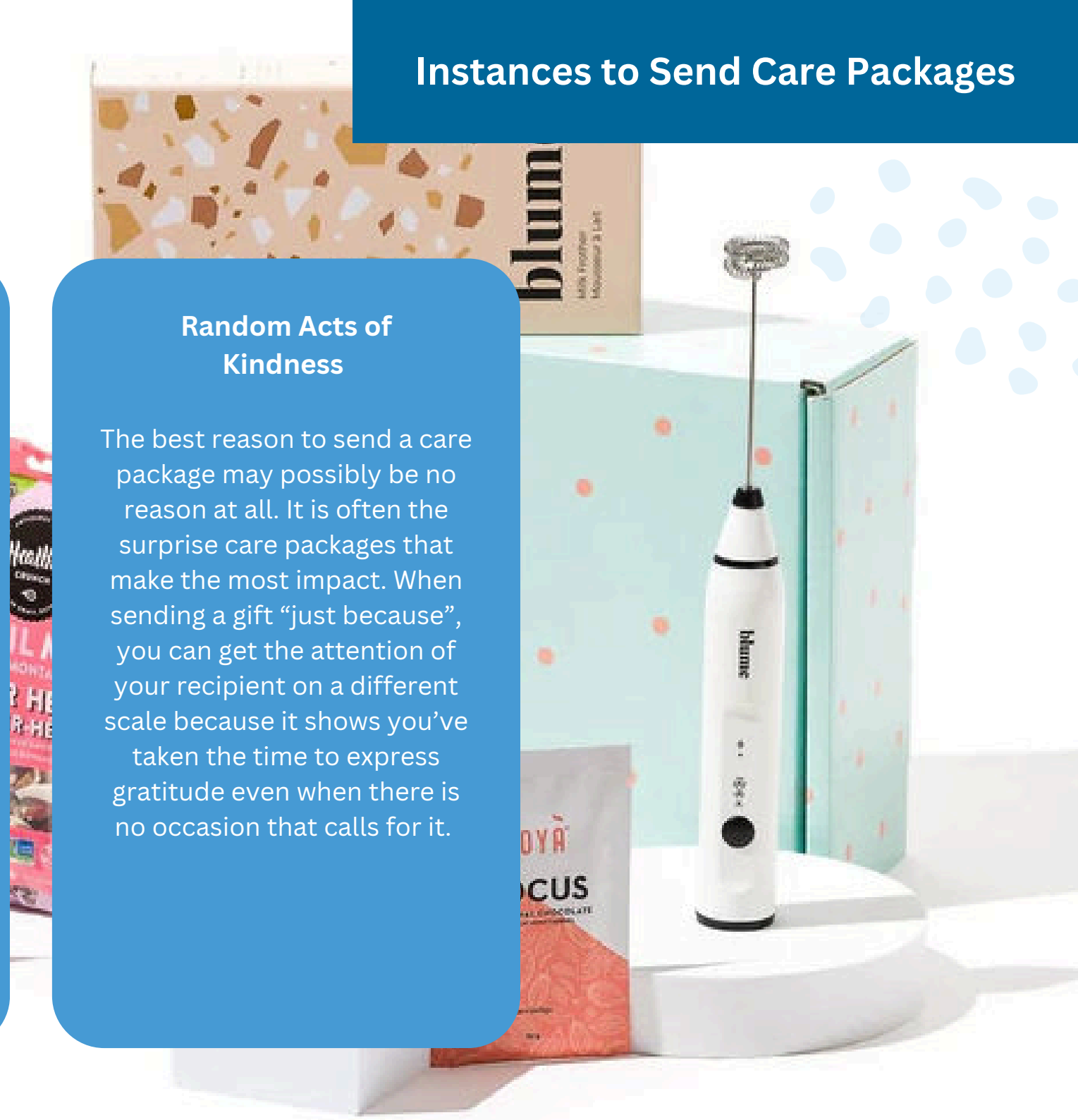


To Celebrate a Special Business Occasion

Business milestones are not only celebrated with champagne, they can also be commemorated with a celebratory care package. Notable corporate occasions like these are business milestones, birthdays, work anniversaries etc. The care package can be tiered according to the occasion. For example, if the business occasion is quite special; a luxury care package may be more appropriate.

Random Acts of Kindness

The best reason to send a care package may possibly be no reason at all. It is often the surprise care packages that make the most impact. When sending a gift “just because”, you can get the attention of your recipient on a different scale because it shows you’ve taken the time to express gratitude even when there is no occasion that calls for it.



Examples of Care Packages

The contents of a care package can vary, depending on both the intent and the recipient. For wellness care packages, products such as scented candles, eye masks, fuzzy socks and other comforting items are common. For spa care packs, hand lotions, body lotions, bath bombs, bath salts, mist sprays, soaps and so forth help enhance moods and offer rejuvenation. Other great items for a personalized care package include snacks, wine, and cocktail kits.



Global Sales Prospecting Care Packages

Personalized boxes or gift packs were curated, with multiple items inside, to create a care package that resonates with each recipient. This gift was sent as a direct send using delivery details and an email gift invite (which collects delivery details from recipients and is sent via email).

Locations delivered to: Singapore, Korea, Philippines, Malaysia, Thailand, Colombia, Brazil, Mexico, Argentina, Chile, Australia, South Africa, Nigeria, India, USA, UK, Europe.

The gift contents included: x1 eye sleep cover mask, x1 chocolate bar, x1 hand lotion, x1 pair of fuzzy socks, x1 scented candle, x1 printed greeting card



GET STARTED TODAY!

Book a meeting at www.giftsenda.com with one of our gift campaign experts to find out how Giftsenda works and to tell us about your gifting needs.

Don't want to meet? Just send us an email to sales@giftsenda.com with your campaign request or questions.

Pay-as-you-go options available.



Review



I used Giftsenda to send a gift to 25+ colleagues across 20+ markets globally to mark the end of year. Navigating different countries, taxes, dietary requirements is stressful but Giftsenda really made it as seamless as possible.

Karen Townsend



Send care
packages & collect
delivery details
worldwide.

www.giftsenda.com

